Zishuo Yang

Product Designer, Independent iOS Developer & Founder of Vanod

Guangzhou, China | yzs13968803946@qq.com | Portfolio & profile

Education

Guangzhou Academy of Fine Arts

Product Design, undergraduate · Sep 2025 – present
School of Industrial Design · Member, Da Vinci Innovation Experimental Class

Selected projects

Reset to Blank · UNTitled Cafe × YZS

Commercial collaboration · Brand design & film | 2026

• Designed the campaign identity for two brands rooted in the academy. Carried the balloon and coffee-cup motif across the key poster, mini-program banner and cup sleeve.

• Produced a collaboration film and documented the campaign at the café counter, by the window and on takeaway cups. Extended the identity into packaging and merchandise concepts.

Tongkuang

Independent product designer & iOS developer | 2026

• Designed and built an iOS camera app for concerts and unboxings so the person filming can capture the event and their own reaction together.

• Implemented dual-camera capture, screen recording with a camera overlay, and a teleprompter-assisted vlog mode in Swift and AVFoundation. Tested on device, released on the App Store and received feedback from users in China and abroad.

Vanod

Solo founder · Product design & development | 2026

• Created the visual identity, market interface, widgets and motion system. Designed the Slate magnetic hardware concept to explore how a digital asset tool might be used on the move.

• Began preparing for a seed round in November 2026. Developed the pitch deck, outlining customer validation, software and hardware milestones, hiring needs and use of funds.

Internship experience

Shenzhen Wolin Digital Talent Services Technology

New Media Operations Intern | Apr – Aug 2026

Supported visual content production for brand communications, organized logo and identity assets, and assisted with interview video content.

Huanan Zhuzhen Technology

New Media Operations Intern · Remote | Mar – Aug 2026

Contributed to media content, advertising graphics and brand refresh work for the Wolin project, adapting identity assets for different communication formats.

Skills

Product and interaction design · Visual identity · Swift · AVFoundation · Prototyping